



ELKODOWNTOWN.ORG
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#ELKODOWNTOWN

2024 is the tenth anniversary of Ghost Tour and features four live presentations, wine, appetizers, commemorative 10-year glass and playbill.

This year, Ghost Tour runs five nights, October 18th & 19th and October 24th, 25th & 26th. -26; hosting 75 – 80 community members each night, or 375 – 400 persons over the five nights. Annually, the costs of putting on Ghost Tour exceeds \$12,000, despite many of the locations and actors provided gratis. To offset rising costs, the DBA is offering businesses and corporations the opportunity to advertise in the playbill or program.



Elko Downtown Business Association's 2024 Ghost Tour
Program Advertising Form

Ads will appear in the playbill. Performances are October 18th, 19th, 24th, 25th, and 26th in downtown Elko.

Advertisement Rates

- 2 Page Spread \$150
- Full Page (5 x 8) \$60
- ½ Page (5 x 4) \$40
- ¼ Page (2 ½ x 4) \$20
- Business Card Size \$10
- Patron \$10

Your name or business will be listed on the patron list.

- I am sending my ad or sample artwork as a PDF or JPEG via email to info@elkodowntown.org.
- I give you permission to make an ad for me. Please included the specifics below:

Name/Business: _____

Email: _____ Phone: _____

Mailing Address: _____

PATRONS – Please write your name below as you want it to appear in the playbill.

All ads must be received (with payment) by Wednesday, October 9th to be included in the Playbill. Thank you for supporting the Downtown Business Association's Ghost Tour.

Payments can be made at the following link: <https://square.link/u/9SX1ieYg>



Contact:

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